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NEWSLETTER

MAKE DELIVERY MORE ENVIRONMENTALLY FRIENDLY




COURIERS GO GREEN



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DEAR READER,

the Couriers Go Green project reached to the phase when we start to **disseminate the professional knowledge** that has been **accumulated** and **share the tools** that have been **developed**. Our project is expanding its reach by transforming its **website** into a **multilingual e-learning** hub and also by organising offline events in 5 European countries. In this regard, we are delighted to share the following news.

The CGG multilingual e-learning hub

The **Couriers Go Green e-learning hub** provides one-stop-shop for those involved in courier and transport services, including authorities, innovators, consultants, educators and researchers. The **hub** is accessible in **Greek, Hungarian, and Romanian**, in addition to **English**. Its development reflects a collaborative effort involving all project partners, reflecting the initiative's diverse and inclusive nature.

The multilingual expansion not only broadens the project's accessibility but also strengthens its commitment to engaging a wider audience across Europe, fostering a more inclusive dialogue on sustainable freight and logistics practices.

Accessible through www.green-courier.eu, the hub also provides access to the **CGG Expert Forum** that is designed to facilitate meaningful exchanges and offer a space for thought leadership in the field. Users can engage in discussions, share best practices and collaborate on strategies to enhance the sustainability of last-mile freight transport.

Join us to make delivery services more sustainable and contribute to a greener future.



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Educational and training course

The CGG educational and training course consists of 3 larger educational modules, namely **Governance, Management, Operation**, which is available in **4 languages**, English, Greek, Hungarian and Romanian.

Users will gain practical experience and essential skills through lectures, presentations and can earn the **Couriers Go Green Professional Certification**. The course material has been tested by members of the partner organisations. The material is available via this [link](#).



Multiplier events planning

Meet our project's experts at **offline** events in 5 countries: Belgium, Cyprus, Greece, Hungary and Romania, while getting informed about a set of user-friendly **interactive tools**, our **education and training** course, or the CGG **Certification**.

Event 1, by University of Thessaly **4. Sept, Greece**

Event 2, by EUGENE Global **18. Sept, Cyprus**

Event 3, by POSTA ROMANA **5. Nov, Romania**,

Event 4, by Budapest Chamber of Commerce and Industry **19. November, Hungary**

Event 5, by Dreven date to be announced, **Belgium**

GREENING GOODS DELIVERIES
underpin courier and transportation companies to green their operations

DISSEMINATION EVENTS
IN 5 COUNTRIES: GREECE, CYPRUS, ROMANIA, HUNGARY & BELGIUM


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LINKED IN: [COURIERS GO GREEN](#)
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Event 1: 'Greening Goods Deliveries' - Press release

CGG's first multiplier event of Couries Go Green! was organized as Special Session '**Greening Goods Deliveries**' in the context of [CSuM2024](#), in Plastira's Lake on 4 September 2024. The event served as a platform for **disseminating knowledge and exchanging research and good practices among researchers and practitioners**, promoting sustainable practices within the logistics and delivery industries, fostering discussions on eco-friendly solutions and technologies, while presenting for the first time the 'Couriers Go Green' e-learning hub and certification.

The conference was organized by CGG's Greek partner, the University of Thessaly, and the session was moderated by the project coordinator, Eftihia Nathanail, Professor at the University of Thessaly. The presentation topics covered the **Challenges, trends and practices of urban deliveries, Green transition of courier, transport and delivery companies through education, strategic green planning** for freight transport operators, **good practices and methods on greening last-mile deliveries**, among other topics.


The event was a resounding success, attracting stakeholders from the courier, postal and transportation sector, as well as researchers.

For more information please access the event [here](#).



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Call to contribute in testing of the CGG e-learning hub

The 'Couriers Go Green' is an international project which aims **to support courier, postal and transportation companies in adopting greener practices, assess their environmental impact, decrease emissions** while increasing efficiency, by providing an **innovative educational and green strategy model** to equip sector oriented individuals with green skills. We have developed the '**Couriers Go Green HUB**' education platform, which is an accessible **toolkit and methodology** to redesign and optimize green operations in existing processes, provide support and guidance in reducing emissions through creating a corporate green strategy and through assessing a company's carbon footprint and the current environmental impact of its overall operations.

We are looking for **managers and employees** from the **transportation and courier sector** to help us **improve our HUB by testing** it. The HUB consists of a tool for **measuring the company's green readiness**, a framework and **toolkit for greening strategies** and 30-40 lessons of **learning material**, optionally followed by a **professional certification** process.

Time of **testing** is within the **period of 23 September to 18 October 2024**.

More information about Couriers Go Green: <https://www.green-courier.eu/>

If our invitation raised your interest in testing participation, please confirm with your reply, or register [here](#). After your confirmation we provide the testers toolkit and guideline.



underpin courier and transportation companies to green their operations

COURIERS GO GREEN

Green Framework

Toolbox

Green readiness self measurement

EDUCATIONAL PACKAGE

GREEN STRATEGY

COURIERS GO GREEN HUB

E-course

Certification

REGISTER now for HUB testing!

Co-funded by the European Union [green-courier.eu](https://www.green-courier.eu)

Stay tuned...



@Couriers Go Green



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University of Thessaly



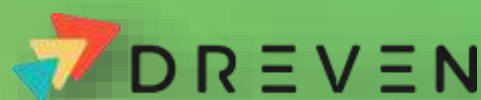
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